

You have the power to stop the collapse of a Connecticut Industry:

PASSED LEGISLATION:

- **2011:** The State of Connecticut (PUBLIC ACT 11-06) raises sales tax and excise tax increasing beer prices to the consumers.

- **2010:** TOMRA, a reverse vending provider handling the return of deposit containers at supermarkets, mandates a 22 cents per case fee for access to vending machines at retail stores, forcing small distributors and consumers to bear this cost.

- **2008/2009:** The State of Connecticut requires small distributors to remit unclaimed bottle deposits to the State. This legislation (PUBLIC ACT 08-01) shifts the entire and significant costs of operating the bottle bill to distributors, resulting in a price increase to consumers, local liquor stores and restaurants, further hindering a competitive market.

connecticut
beer wholesalers association

CURRENTLY TASK FORCE TOPICS:

- **Alcohol Liquor Taxes** — The recent excise tax increase from 20 to 24 cents, on top of a 6% to 6.35% sales tax increase, clearly no longer places Connecticut competitive to neighboring states.

- **Quantity/Volume Discounts** — Unlike the current environment, quantity discounts have been proven to increase prices while reducing consumer options. Locally owned liquor stores, small distributors and restaurants cannot compete where quantity discounts are implemented.

- **Territories, Franchises and the 3 Tier system** — As a system firmly established in ALL 50 STATES, it is not logical for Connecticut to unravel a partnership with small distributors that assures responsible delivery of a controlled substance, timely collection of State-mandated taxes, and enforcement of the recycling requirements found in the Bottle Bill.

- **Minimum Pricing/Price Posting** — A model proven to reduce consumer costs and a transparent system supported by the industry, price posting assures that retailers, large or small, have access to the same product at the same price.



**STOP THE
DOMINO EFFECT!**

One further change to the system puts Connecticut small distributors, local liquor stores and restaurants at risk of collapse.